

Learn how to go from ideas to **commercially viable ventures**.

## THE PROGRAM (ROUND 1)

In partnership with SOLIDWORKS, yCITIES Innovation Challenge is an intensive virtual incubator — specifically designed for ambitious middle and high school students. All students will learn:

- Frameworks for entrepreneurial problem solving
- How to prototype
- Strategies for effective storytelling
- How to create a commercially viable product from challenge issued

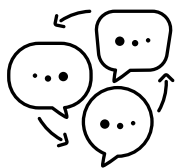


Learn about yCITIES and its mission [here!](#)

## RESOURCES PROVIDED



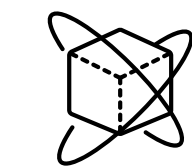
Targeted Mentoring



Discussion-based Courses



Industry Experts



 SOLIDWORKS 3D Software and Printing Lab

## DEEP-DIVE TRACKS

Tinkering, Prototyping, Data Analysis

Business Models, Angel Investments, Risk Analysis

^ Choose one, or do both! ^

## THE CHALLENGE

The winning team in Round 1 will be flown to Tennessee to present at the SOLIDWORKS 3DEXPERIENCE Industry Conference in February.

Teams who make it through to Round 2 will create:

- High fidelity prototypes that reach user-testing phase
- Portfolios of content from Bootcamp for internships and job recruitment

Round 1 will run on Saturdays, 1:30 - 3:00PM EST, from November to February.

## DEMO DAY (ROUND 2)

Round 2 teams will be flown to Boston to present in a hands-on, science-fair-style environment where judges, investors, target users, and other viewers will test out prototypes and provide feedback in real time.

**Teams will also share their portfolios with recruiters to discuss summer internships.**

Apply now at [bit.ly/YCInnoApp](http://bit.ly/YCInnoApp)! Email [vicky@youthcities.org](mailto:vicky@youthcities.org) with any inquiries.